FIVE YEAR REVIEW - A CELEBRATION

MAY 2022

THE RESILIENCE SHIFT
SECTION 1

INTRODUCTION
Foreword

The Resilience Shift was established to accelerate the theory and practice of resilience, hosted by Arup, and supported by a five-year grant from Lloyd’s Register Foundation. The timing was right, as shocks kept coming and the first five years of The Resilience Shift have reflected a learning journey for the initiative. It has needed to be agile, responsive and resilient to the many challenges.

Over this period, there has been no halt in resilience-related events, whether large and newsworthy - flooding in Germany, wildfires in California and Australia, grid failures in Texas - or the ongoing creep of everyday shocks and stresses, such as the continued growth of water-stressed cities across the world. Such crises and disasters, whatever their cause, demonstrate the critical need to build ongoing resilience of infrastructure systems and services.

When the Covid pandemic took hold in early 2020, search traffic for the word ‘resilience’ rose to a new peak on Google, prompted by the impact of the virus and discussion of our need to be more resilient, at all levels of society.

As supply chains and essential services struggled, The Resilience Shift stepped up to explore real-time learning from the crisis to help it build and share more understanding of what resilience is and why it matters.

As climate impacts further intensify, and huge shifts occur in our social, technical, economic and political environments, increasing uncertainties highlight the complex global interdependencies across our world, visible as cascading failures of infrastructure, global impacts on supply chains, or cross-border water and energy challenges.

We can be optimistic that resilience was in 2021 a key part of COP26 discussions, alongside the need for urgent decarbonisation. It is very likely that they will take centre stage at the future COPs.

We are thankful to our founders, Lloyd’s Register Foundation and Arup, that The Resilience Shift has, in this five years, raised the overall level of knowledge and capability needed to develop resilient infrastructure systems.

We hope that this has contributed to the rising tide of knowledge and practice, and has set the foundational work for the global resilience shift to come.

We invite you to find out more about this journey.
THE RESILIENCE SHIFT

The Resilience Shift is a global hub for resilience, building awareness about resilience thinking and practice through convening, capacity building and thought leadership. With its partners, it engages leaders and decision-makers to influence thinking, shape practice and share learning across government and the private sector to deliver a long-term shift in resilience that secures a thriving future.

DEFINING RESILIENCE

Resilience is the ability to withstand, adapt and/or transform in order to recover positively from shocks and stresses. In the context of infrastructure systems, this applies not only to the physical assets, but also to the natural and human components.

CLIMATE RESILIENCE

The Resilience Shift’s work recognises climate resilience is the biggest challenge in our field and that climate impacts every part of our social, technical and natural systems. But the initiative has not restricted its focus to climate, reflecting that the opportunity to build resilience to a broader range of known and unknown shocks and stresses will unlock the greatest value in the long term. In the context of climate change, its work has sought to deliver mitigation and adaptation hand-in-hand.
SECTION 2

WAYS OF WORKING
The Resilience Shift began as a research report on resilience engineering published by Lloyd’s Register Foundation in 2015. From this, came the idea to create a dedicated catalyst initiative to take forward and accelerate this work, and a five-year grant between the two founding organisations, Arup and the Foundation, was agreed. Arup was the host and technical lead for this initiative, providing strategic direction, technical rigour and programme management. From the outset, there was a shared aspiration to deliver more than just a five year programme, so a new independent brand and identity was created. Arup would deliver a programme of activities funded by the £10m grant and focus on becoming the go to source for high quality and influential advice on all matters related to the resilience of infrastructure systems.

“Lloyd’s Register Foundation is very proud to have created The Resilience Shift with Arup and funded its programme over the past five years. I am delighted to witness its impact upon infrastructure, engineering and climate change adaptation.”

- Richard Clegg, CEO, Lloyd’s Register Foundation
From idea to independent entity

“As a firm, we are incredibly proud of what The Resilience Shift has achieved to date and delighted to see this unique partnership between the Lloyd’s Register Foundation come to fruition in terms of global visibility and recognition.”

- Alan Belfield, Chair, Arup Group Limited.


Team established and appointment of Nancy Kete as Executive Director. Theory of change developed, grants awarded for baselining and scoping research, brand identity registered. Agenda setting research begins. Initial presence set up on web and social media.

Experimenting before making bigger commitments with many small research and project grants awarded in sectors and related actions delivered in workstreams including water, tools and approaches. Ambassadors appointed, first major events and workshops hosted, comms strategy and activities initiated with expansion of website and social media channels, creation of editorial and thought leadership. Jo da Silva becomes acting Executive Director, Dr Juliet Mian appointed Technical Director.

Scaling up outputs and insights including academic journals, digital tools, media visibility, new partnerships and support of other initiatives such as EARTH EX and Resilience First. New workstreams on policy and best practice. Fewer grants and more focus but growing audiences, a busy year for events, increasing collaboration and visibility, and delivering a growing community of interest and credible knowledge base. A point to refocus and a mid-term review, collating impact data.

The programme accelerated and amplified, aiming to be more agile and more entrepreneurial, seizing opportunities and developing new strategic partnerships including Resilience First and the ICSI coalition, AGWA, WRI, and Resilient Cities Network, among others. Seth Schultz joined as Executive Director, and the initiative built on/out and started new activities, sparked by Covid and changing agendas, and shifting to learning from the crisis in real time.

Aligning with the global climate agenda and building further scale, The Resilience Shift is at the heart of the Race to Resilience, seconding staff to the Climate Champions and providing managing partner and communications leadership to the COP Resilience Hub. This is the culmination of a year of high-profile event participation, and collaborations with the IPCC, Wood and Resilient Cities Catalyst in addition to ongoing major initiatives. The Resilience Shift is the subject of a highly commended case study in the MCA Awards for Arup’s thought leadership. Founding partners agree the need for continuation of this important work.

The team formally closes out the five-year grant and looks to the future. Institutions granted by The Resilience Shift or contributed to are gaining momentum, including ICSI, Resilience First and the Navigating a Changing Climate Coalition. At the same time, with partner support, The Resilience Shift spins out of Arup to become a separate entity and part of a new parent consortium called Resilience Rising. Amanda Eichel is leading the Resilience Shift programme into its next phase.
THE RESILIENCE SHIFT

SECURING OUR FUTURE THROUGH RESILIENT INFRASTRUCTURE

INSPIRING AND EMPOWERING PEOPLE

- Government and policy
- Business and private sector
- Thought leadership and knowledge creators

WORLD IS FULL OF DISRUPTIVE FORCES

- CLIMATE CHANGE
  - Some 470 million people in 45 cities are expected to face extremely high water stress by 2030, up from 255 million today.

- GLOBALISATION
  - An equivalent to 45% of the sea freight capacity between Europe and Asia and the transpacific region was cancelled within a few weeks of the Covid-19 crisis.

- INCREASING SYSTEMS COMPLEXITY
  - Existing infrastructure systems are increasingly complex and interdependent, spreading across national borders and continents, and more and more reliant on sophisticated digital technology.

AND WE ARE CREATING A MOVEMENT TO BRIDGE THE INFRASTRUCTURE GAP

CAPACITY BUILDING

- Outputs
  - Thought leadership publications
  - Coalitions and partnerships
  - Guidance, standards and tools

CONVENCING

- Outputs
  - Case studies and value stories
  - Events
  - Education and capacity building

THINK TANK

TO CREATE A SAFE, RESILIENT AND SUSTAINABLE FUTURE FOR ALL

OVERCOMING FRAGMENTED GOVERNANCE

- Encouraging collaboration across different stakeholders in a system and moving away from siloed decision making.

MANAGING DEEP UNCERTAINTY

- Not only mitigating known risks, but being able to respond to, and recover from, those risks we cannot predict or avoid in our uncertain and complex world.

FOCUSING ON OUTCOME-LED APPROACHES

- Thinking about what the system does, not what it is, will create the shift in practice that is needed for better infrastructure decisions.

ADOPTING TECHNOLOGY WHICH ENHANCES RESILIENCE

- When using digital technology in infrastructure systems, it is essential to consider its broadest possible impacts to ensure that new vulnerabilities are not created and resilience compromised.

HOW WE WORK

- WORKING ACROSS THE WHOLE VALUE CHAIN
- SHARING LEARNING
- TRANSFERRING KNOWLEDGE BETWEEN SECTORS
- INFLUENCING POLICY
- DEMONSTRATING THE VALUE OF RESILIENCE
- SHAPING PRACTICE
Learning by doing

The Resilience Shift’s work to date has captured what matters most, and what works best, to create the resilience shift we want to see, so that our infrastructure is resilient in the face of an uncertain future. From initial achievements in creating a community of interest and a credible knowledge base the initiative has built new momentum and influence, leveraging partnerships, delivering impactful change strategies, and aligning with the global climate agenda. The foundational elements are in place, in terms of knowledge, reputation, people, partners, networks, to galvanise further global action on resilience.

From the outset, the vision was global, systemic and focused on all the communities involved in the critical infrastructure value chain - who plan, finance, design, deliver and depend on it. The team learned by doing and 'leaned in' to the complexity of the challenge with the aim to remain neutral, to provide leadership without ego, and create a rising tide of resilience to benefit everyone.

10 insights of matters for resilience, drawn from our work to date. Although they seem quite simple at first glance, they represent a commonality of views and experience from different perspectives across the infrastructure value chain.

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<tr>
<th>THE HOW</th>
<th>THE WHAT</th>
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<td>Overcoming fragmented governance</td>
<td>Becoming safer, resilient and more sustainable</td>
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<td>Demonstrating the benefits of resilience</td>
<td>Managing deep uncertainty</td>
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<td>Engaging the whole value chain</td>
<td>Focusing on outcome-led approaches</td>
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<td>Transferring knowledge widely</td>
<td>Adopting technology to enhance resilience</td>
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<td>Thinking about whole systems</td>
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<td>Developing guidance and standards</td>
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WHAT HAVE WE LEARNED ABOUT BUILDING RESILIENCE?

Communicating what matters for resilience is equal in importance to technical rigour. While the challenges are complex, we must seek a simple and clear message.

Significant investment is being put into infrastructure, and there is an urgent need to embed resilience into this investment now to deliver the infrastructure we need in the future.

The business community is at the forefront of tackling the most pressing issues of our time and resilience is an important driver for business continuity and long-term success.

The ability to systemically and rapidly form and support coalitions, networks and partnerships are all essential to create a resilience shift. No-one can solve this challenge alone, and fragmentation is the enemy of resilience.

Strong, multi-sectoral leadership and vision is essential to building a more resilient future.

Measuring impact is difficult – resilience is a complex and multi-faceted issue – but essential.
WHAT HAVE WE LEARNED ABOUT LEADING CHANGE?

Our success has been in our ability to adapt and flex, whilst never losing sight of our overall outcomes. We have embraced the complexity of our challenge.

We need to create opportunities for direct access to target audiences.

Our approach works - starting small, testing the value proposition, then growing.

The importance of creating and co-creating partnerships and collaborations.

The importance of technical rigour and credibility.

Leadership is essential for resilience, and leaders themselves need to be resilient.

The importance of team and community, creating an inspiring place to work.

For our work, the balance between ‘facilitating’ and ‘doing’ was essential to thought leadership.

We need to document lessons learned, particularly new ones, for example, reflectiveness as a resilient quality.

We need to create opportunities for direct access to target audiences.
ACTIVITIES AND OUTPUTS
Creating a shift in thinking

**Engineering a Safer Future**
Reflecting on the unique opportunity for us all to consider the transformations we’d like to see as we emerge from Covid.

**Shifting Climate Leadership**
Dialogues with climate leaders as they navigate leading through uncertainty in the face of overwhelming crisis.

**Summary for Urban Policymakers**
Distilling the latest Intergovernmental Panel on Climate Change (IPCC) assessments to inform action at the city scale.

**COP26 COPpuccinos**
A daily podcast during COP26 in discussion with a resilience pioneer from around the world as they share their unique perspective.

**Roundtable Deep Dives**
These forums for cross-sector learning engaged participants to reflect and respond to specific resilience challenges.

**Using Value Chains**
Our value chain approach to resilience of critical infrastructure helps to break down barriers to resilience.

**Policy Research**
How different mixes of policy instruments create the environment for enhanced critical infrastructure resilience.

**Greening the Global Recovery**
Seven key areas of investment for a green, resilient and inclusive recovery in the aftermath of the global health pandemic.

**Governance of Infrastructure**
Case studies and engagement with infrastructure decisionmakers highlight the role that good governance can play in embedding resilience.

10 Essential Insights
From analysis of our learning, what really matters in creating a shift in practice towards more resilient infrastructure.

13
Creating a shift in practice

INFRASTRUCTURE PATHWAYS
A resource for practitioners in search of clear, easy-to-navigate guidance on climate-resilient infrastructure.

TOOLS AND APPROACHES
Research to identify and assess the tools and approaches that contribute to enhancing the resilience of critical infrastructure.

ICE BRUNEL LECTURES
Seth Schultz led a global discussion on ‘21st Century Leadership is Partnership: How a Coalition of the World’s Engineers Can Change the World’.

CITY WATER RESILIENCE APPROACH
A step-by-step methodology to help cities worldwide to collaboratively build resilience to local water challenges.

RESILIENCE SELF-ASSESSMENT TOOL FOR ORGANISATIONS
A means for businesses to measure and promote their organisation’s resilience.

GLOBAL FOOD SUPPLY CHAINS
Understanding the gaps and opportunities in the food logistics sector to meet current and future infrastructure resilience challenges.

RESILIENCE HUB
A physical and virtual Hub at COP26 and the home of Race to Resilience.

RESILIENCE PRIMERS
Capturing resilience best practice to understand what can be done differently - potable water, ports, roads, rail, electricity infrastructure.

FOUNDATION OF ICSI
Mobilising an engineering-led coalition to make resilience and sustainability part of every decision in the infrastructure lifecycle.

RESILIENCE FOR PORTS
A multi-stakeholder, whole-systems approach for ports to become low carbon resilient gateways to growth.

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RESILIENCE REALIZED
A collaboration to showcase and reward inspiring examples of resilient infrastructure and the decisions underpinning them.
Creating a shift in learning

CAPE TOWN: DAY ZERO
Film-based learning modules distilling lessons learned in the response to the 2017-2018 water crisis in Cape Town.

LEARNING FROM CHRISTCHURCH
Community stakeholders and decision-makers explore their experience of disaster recovery to uncover lessons for infrastructure management.

CALIFORNIA LEARNING 1
Paradise Parks and Recreation District is working with nature and with communities to test new ways to live with wildfire and build resilience.

CALIFORNIA LEARNING 2
Ventura County is prioritising communication, information, and relationship building, to better serve hard-to-reach communities.

CALIFORNIA LEARNING 3
Oceanside is piloting a new approach to save its beaches from rising sea levels and erosion, after years of traditional coastal management.

CASE STUDY - ICRG INDIA
What good practice looks like for resilient infrastructure, cleverly combining technology with traditional techniques in rural communities and across 900 assets.

CASE STUDY - WASHINGTON DC
Why DC Water put green infrastructure at the heart of one of the U.S. Capital’s largest infrastructure projects to upgrade the sewer system.

CASE STUDY - ITAIPU DAM
How natural ecosystems support one of the world’s largest hydroelectric dams helping to regenerate its surroundings and increase its resilience to climate change.

TECH4RESILIENCE
Technology can enhance infrastructure resilience but can also create new unintended vulnerabilities. Showcasing blockchain, drones, and fresh water technologies.

STUDYING RESILIENCE
Resilience-related infrastructure education specialisations, departments and courses throughout the globe.

RESILIENCE ENGINEERED
Three films to demystify resilience and prompt discussion of what it is and why it matters, to build the case for change.

RESILIENT LEADERSHIP
Real-time learning from the Covid crisis captured over 16 weeks of reflective interviews with senior leaders.
SECTION 4

VISIBILITY
Building awareness

The Resilience Shift needed to quickly establish a visible presence in front of its key audience groups, and to show up in the right discussions with the right people on board. Creation of a distinct brand and communications channels was delivered as part of a wider strategy to work with pioneering organisations and individuals to initiate and collaborate on workstreams and projects. Growing this core community of interest was also supported with a drumbeat of storytelling.

Workstreams and products produced key milestones and insights to talk about while a sustained programme of events engaged with audiences, involved multiple stakeholders, and communicated perspectives on resilience theory and practice. As the ambitions grew, these events, and corresponding social media presence of The Resilience Shift, became more international, more significant and began reaching a wider audience linked to the global climate agenda. Despite no dedicated media outreach, The Resilience Shift garnered wide interest across many media and partner channels used by its different target audience groups.

**OVER 310 EVENTS**
Helped us to build brand awareness while actively engaging with our audiences

**OVER 60,000 PEOPLE REACHED**
By brand presence at physical and virtual events

**COUNTABLE ATTENDEES**

| Events or workshops hosted | 63 |
| Events co-hosted or participated in | 176 |

People (where countable) have attended an event or workshop hosted or co-hosted by The Resilience Shift, building awareness of brand and work.

**UNCOUNTABLE**

| People (where countable) have attended an event or workshop hosted or co-hosted by The Resilience Shift, building awareness of brand and work. |
| ~ 10,000 |

We estimate at least double that from other events where physical and virtual attendees could not be quantified or numbers obtained.

Big co-branded events also provided a big opportunity for visibility:

**11,000+**
Individuals and 1500 organisations took part in the EARTH EX 2019 global resilience exercise that we co-branded.

**10,000 PHYSICAL + 23,000 VIRTUAL**
Visitors were welcomed at The COP Resilience Hub, that we also co-branded as a managing partner during COP26, and many more views/follows in the weeks before and after.
STEADY GROWTH OF ALL WEB AND SOCIAL MEDIA CHANNELS OVER THE FIVE YEARS

104,000+ website users since launch
3,500 Visits each month to the website
6,400+ Followers across all social channels
16,700 Google search results for “Resilience Shift”
2,080 Google search results for “resilienceshift.org”
2,654 Twitter followers
3,891 tweets posted reaching 1,539,223 impressions
3,402 Linkedin followers
460,353 impressions of posts on Linkedin

SEIZING THE MOMENT

The growth journey of The Resilience Shift reflects a rising tide of interest in the topic of resilience and adaptation as the shocks keep coming. We note that more courses are available to study the topic. Searches on Google for the term ‘resilience’ have increased slowly since 2015 peaking in mid-March 2020 at the first Covid lockdown. From the IPCC report published in August 2021, the terms ‘resilience’ and ‘adaptation’ started to align, and were often used together during COP26. Both terms are still less searched for than the term ‘sustainability’.

(source: Google Trends).
The Resilience Shift was appointed managing partner of this initiative to create a focal point for resilience and adaptation at COP, along with the Global Resilience Partnership and the Adrienne Arsht Rockefeller Foundation Resilience Center hosted by the Atlantic Council. We collectively wanted to raise the profile of resilience and adaptation, and create a common language across many competing and parallel interests. This unique and inclusive collaboration brought together many diverse and sometimes fragmented sectors and initiatives under one roof, and under the ambition of the Race to Resilience.

With 154 events across 10 themes and additional cross-cutting themes, the Resilience Hub was delivered from a virtual platform and six geographic locations including Glasgow – Africa, South Asia, Southeast and East Asia, Pacific, and Latin America. 80 partners and 176 participating organisations were involved, and there were 21 major sponsors of the Hub. The Resilience Shift took a lead on the communications of the Hub working in partnership with the leads on other aspects of the event, such as programming, fundraising, stand design, and stakeholder management.

The visibility across web and social media, and in the eyes of stakeholders, was key to the success of the Hub and was an opportunity for Resilience Shift to grow its footprint globally and build brand awareness.

Over 10,000 physical visitors attended the Cambridge7-designed stand and 7,107 individuals from 182 countries registered on the event platform Giggabox for access to the virtual programme. During COP there were 23k users from 185 countries visiting the website, and of these, over 9k followed the live stream. 75 news and feature stories were published on the website along with film showcases from Waterbear, BBC MediaAction, BBC Life at 50ºC, and specially produced content including a daily Windows on Resilience video round up, and Daily COPpuccino filmed interviews with resilience pioneers.

“We’re delighted that the Resilience Hub has been a real success here and we hope that it goes from strength to strength to draw more attention and direct more resources to resilience solutions”.

- Nigel Topping, UK High Level Champion for Climate Action COP26
SECTION 5

CREDIBILITY
It was important to the founding partners that The Resilience Shift was seen as a credible organisation that could create a body of knowledge for the community of interest to use, and that would help to shift theory and practice, progressing the established work. Arup, as lead technical strategic partner, brought technical leadership and its ambition ‘to shape a better world’. Its global network provided access to an expert community to input to key projects, and a beneficial exchange of research and innovation adding value. 148 technical experts from Arup were involved across different projects and initiatives.

The initiative called on experts from the Department of Engineering at the University of Cambridge to provide third party technical advisory and the role of ‘critical friend’ for the initial years of operation. They provided independent technical advice that informed the strategic direction of the programme and reviewed the quality of approach and outputs.

Building a credible knowledge base

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<tr>
<th>KNOWLEDGE PRODUCTS AND COLLABORATIONS</th>
<th>75+</th>
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<tr>
<td>Have been published in collaboration with partners including journals, research reports, event synthesis, methodology, white papers, and digital resources.</td>
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<tr>
<th>DOWNLOADS</th>
<th>8,400</th>
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<td>Of our publications to date, and nearly 7,000 users visiting the main publications page.</td>
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<th>17,000+ PLAYS</th>
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<td>OF 92 VIDEOS</td>
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<td>On youtube including explainers, highlight videos, COPuccino interviews, and more.</td>
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<th>380+ LINKEDIN POSTS</th>
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<td>Were published in first five years including news and announcements, thought leadership, guest interviews and profiles, project news, and event reports.</td>
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<th>4,600+ EXPLAINER VIDEO VIEWS</th>
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<td>Plus 7,200 views of interactive brochure page, plus 440 downloads/views of full brochure publication.</td>
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<th>3,800+ TWEETS</th>
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<td>34,000+ views of 32 shared presentation slide packs</td>
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<th>400+ BLOGS</th>
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<td>5,600+</td>
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<td>Cumulative visits to individual Tools pages in the Resilience Toolbox and slightly more to the main Toolbox page.</td>
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<th>80+ ACADEMIC ORGANISATIONS</th>
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<tr>
<td>34,000+</td>
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<td>4,000+ of 30 podcasts (SoundCloud only, also on Spotify and other platforms)</td>
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**BACKLINKS** FROM DOMAINS

* Backlinks where organisations have linked to The Resilience Shift website as a reference (source neilpatel.com)

**2,700+ BACKLINKS* FROM 474+ DOMAINS**

**50+ CITATIONS**

For “resilienceshift.org” on Google scholar

**COMPLEX IDEAS, SIMPLY SHARED:**

We have prioritised creating accessible and credible content for audiences outside of academia. For this reason, we have used innovative formats including video, podcasts, digital resources, and interactive publications, and focused less therefore on publishing formal academic literature.

**2 SPECIAL ISSUE JOURNAL COLLECTIONS**


**HIGHLY COMMENDED**

The Resilience Shift was the subject of a highly commended award for best use of thought leadership in the Management Consulting Association’s prestigious Awards.

**ON THE SYLLABUS**

The Resilience Engineered film series is being used by academics and organisations to build awareness of resilience.

**CASE STUDIES BROUGHT TO LIFE**

Our publications include a wide range of case studies embedding throughout that show what good looks like for resilience.
Infrastructure Pathways has been created with leading thinkers and practitioners across the value chain for infrastructure resilience. It is the result of much preliminary work to understand and articulate the need for guidance, tools and standards for resilience, working with ICSI, GCA, CDRI, and others. Infrastructure Pathways is a multi-stakeholder project managed and led by The Resilience Shift and to be delivered through the ICSI platform. The project is bringing together existing guidance to provide a line of sight across the entire project lifecycle to embed climate resilience and deliver safe, sustainable and resilient infrastructure for all. It is intended to become the definitive platform for guidance and standards for climate resilient infrastructure, creating a golden thread across the full lifecycle. Launched at COP26 in a beta version, the resources has over 1100 users from across the world.

Resources such as Infrastructure Pathways have the potential to change thinking and practice across the value chain.

“The Resilience Shift serves an important role in building awareness around the importance of resilience and providing practical methodologies and examples. Your thought leadership publications have been influential in taking forwards practical thinking about resilience promoting uptake in practice.”

- Jim W Hall FREng, FICE, Professor of Climate and Environmental Risks, University of Oxford

“The gap that the Resilience Shift is filling in providing a broad and inclusive platform for resilience policy, practice and learning is extremely valuable. Moreover, the nature of their initiative is complementary to large research programmes such as ours as they provide a forum to amplify and reach a different audience.”

- Dr Ana Mijic, Co-Director, Centre for Systems Engineering and Innovation, Imperial College London
Attracting and influencing partners of quality

Our ambition was that The Resilience Shift would become an organisation that others would want to engage and collaborate with, and that as a neutral convener would encourage all parties across the value chain to collaborate. It would also raise the profile of resilience with influential bodies and with the global climate agenda.

ENGAGEMENT WITH ORGANISATIONS
The Resilience Shift has sought out pioneering individuals and organisations to work with and has attracted many partners of exceptional quality. It awarded funding to 53 grantees from 10 countries for new initiatives and research projects.

The Resilience Shift has put the emphasis on convening widely. It has successfully brought together public and private sector organisations across the value chain for initiatives, demonstrating cross-sector synergy and whole system shared perspectives i.e. Resilience for Ports, City Water Resilience Approach, and more.

Partnerships and editorial collaborations have included:

- Four Twenty Seven
- Acclimatise
- Adrienne Arzt Rockefeller Foundation Resilience Center
- Alliance for Global Water Adaptation
- American Society of Civil Engineers
- ASCE Foundation
- ARUP
- British Ports Association
- Chartered Institution of Civil Engineering Surveyors
- EIS Council
- Global Center on Adaptation
- Global Covenant of Mayors
- Global Infrastructure Basel
- Global Resilience Partnership
- Institution of Civil Engineers
- Lloyd's Register
- Lloyd's Register Foundation
- Major Projects Association
- MMI Thornton Tomasetti
- Nation Partners
- Navigating a Changing Climate
- Port of London Authority
- Resilience First
- Resilient Cities Catalyst
- Resilient Cities Network
- Resilient Organizations
- The Schumacher Institute
- Siemens
- Stockholm International Water Institute
- Student Energy
- TNO
- The
- World Resources Institute
- Wood
- WSP
- UNFCCC Climate Champions
MAJOR PARTNERSHIP INITI ATIVES

RESILIENCE FIRST

Having supported Resilience First initially from 2019, the Resilience Shift and Resilience First agreed a closer strategic partnership, formally announced in February 2021. With a global network of over 600 blue-chip and small business champions and stakeholders focused on business resilience, joining forces enabled many collaborative events convening the private sector with NGOs, and those working with infrastructure. It also provided opportunities to cross-share and amplify across web and social media channels. Announced as an official Race to Resilience partner initiative in 2021, this collaboration will directly impact the future of resilience in the private sector.

THE INTERNATIONAL COALITION FOR SUSTAINABLE INFRASTRUCTURE

The Resilience Shift is a founding partner of The International Coalition for Sustainable Infrastructure (ICSI) that was created in 2019 to mobilise the largest global coalition of engineers to accelerate the innovation, adoption and scaling of strategic resilient and sustainable infrastructure solutions built upon a commitment to tangible and collaborative action. The Resilience Shift hosted and provided direction, governance and comms support, including the launch of channels and the delivery of two major events. ICSI was announced as an official Race to Resilience partner initiative in 2021.

NAVIGATING A CHANGING CLIMATE

Following its work in the Resilience4Ports arena, The Resilience Shift was invited in 2021 to become the lead partner for the Navigating a Changing Climate coalition in 2021. NavClimate is leading the transformation of the water-borne transport sector under the combined forces of ten key organisations and represents ports and inland waterways in the Marrakech Partnership. The increased visibility of ports as low carbon gateways for growth is influencing the fossil fuel transition and the adoption of green corridors.

These major partners, together with The Resilience Shift, are part of the Resilience Rising consortium, launched in 2022. [see p. 38]
The Resilience Shift took a targeted and proactive approach to getting resilience into the global climate conversation. As a small body, the best way to create impact was to engage with larger partners and find how best to get our knowledge shared into that space. The major opportunity was that COP26 was taking place in 2021, and the run up to the event provided opportunities to engage with influential groups.

Events such as Innovate4Cities, and New York Climate Week, as well as Regional Climate Weeks, enabled The Resilience Shift to convene its partners around a number of project areas, and bring into it its partners, Resilience First, representing the business community and the International Coalition for Sustainable Infrastructure, representing engineering input, and all those working with infrastructure. Both organisations joined as Race to Resilience Partners during the year.

Joining the Built Environment coalition and being part of the collaboration on the #buildingtoCOP plans, gave the opportunity to promote resilience thinking into shaping of the activities around this work at the climate conference, notably on the ‘built environment’ Day.

Work with the water community also continued as the City Water Resilience Approach was taken up for implementation in six Africa city regions as part of the World Resources Institute’s Urban Resilience in Africa initiative. The Resilience Shift continued to collaborate with and support the water community and the Water Pavilion at COP26, working with existing and new partners to highlight opportunities to include resilience.

Most strategically, two members of The Resilience Shift team were seconded to the Climate Champions’ team, joining a growing team from across the public and private sector supporting the High-Level Champions ahead of COP26 in November 2021. The Resilience Shift secondees directly supported the Race to Resilience, the global campaign taking place alongside the Race to Zero, which has great potential to drive tangible impact for the most vulnerable people and communities. Its vision is that by 2050 we live in a world where all communities thrive in the face of the multiple risks and uncertainty posed by climate change; its main goal is by 2030 to catalyse action by non-state actors that builds the resilience to climate risks of 4 billion people.

The Race to Resilience team aimed to mobilise actions for resilience in the run up to COP26, through the Race to Resilience and the engagement, and development of partnerships with organisations and groups around the world, in particular in the Global South. Resilience Shift secondees took part in identifying and assessing infrastructure initiatives for Race to Resilience, developing metrics and operationalising the campaign, alongside integrating resilience into sector campaigns and pathways. They also supported the campaign through events and campaign content.

"Together we’re creating a framework that will allow the campaign to track pledges and raise global ambitions for resilience. I also work with the built environment sector on mobilising stronger climate action, particularly on adaptation. The best part has been working together with a wide range of actors from public, private and third sectors, and the opportunity to make a successful campaign in the run up to COP26 that will deliver resilience to vulnerable people."

- Áine Ni Bhreasail, seconded by The Resilience Shift.
Engagement with major consultations and wider thought leadership activities

It is becoming clear that there is a demonstrable and growing increase in political will to address issues of resilience among key target audiences, such as infrastructure policymakers, utilities and private sector organisations.

INPUT TO CONSULTATIONS

The Resilience Shift, with its partners, has provided input to a number of consultations, landscape reports, and major framework documents, including the United Kingdom Houses of Parliament Select Committee consultations, the UK National Infrastructure Commission consultations, The Global Center for Adaptation’s stocktake of resilience standards, and the shaping of the National Preparedness Commission (with Resilience First). A round-table was held with national infrastructure bodies to exchange perspectives and areas of alignment with a view to promoting collaboration.

CONTRIBUTING EXPERTISE

Leaders at The Resilience Shift have been influential in many relevant advisory groups and panels during the life of the initiative, and this has often resulted in fruitful collaboration and thought leadership. These include contributions to the Innovate4Cities Science and Technical Advisory Board, PIANC - the World Roads Association, 4TU’s Resilience Fellowship, the ASCE’s infrastructure panel, and more. The leadership team includes reputed specialists on resilience and respected speakers on wider issues.

REPRESENTING RESILIENCE IN INDUSTRY EVENTS

The initiative’s leadership and technical experts have participated in numerous events focusing on bringing resilience into thought leading discussion including for the British Science Association’s For thought series, The Institute of Asset Management conference, the Sonderberg Climate Conference, the World Bank Understanding Risk series, World Water Week, and many more.

TRANSLATING THE SCIENCE ON CLIMATE IMPACTS

The initiation of work to create a Summary for Urban Policymakers for the IPCC 6th Assessment Report that will influence the policy and research used by city and business leaders.

PROVIDING RESOURCES FOR WIDER PROGRAMMES

The City Water Resilience Approach has led to a step change in water resilience in 14 cities in 4 continents and further support from Resilience Cities Network and World Resources Institute, as part of the WRI’s urban resilience in Africa programme.

“The Resilience Shift illustrates that you can have a truly global reach and impact with the right philosophy, strategies, and approaches. Even more impressive is the ability to do so with such a small team.”

- Dr. John Matthews, Executive Director and Co-Founder, Alliance for Global Water Adaptation
SECTION 7

IMPACT
The first five years - impact

At a high level, we set out to:

- Do, and support others to do, work that would accelerate the uptake of research into practice, promote best practice and drive innovation.
- Fund research, education and collaborative projects.
- Leverage others’ knowledge, efforts and money.
- Raise awareness, specifically supporting the pioneers and fostering a global network of resilience leaders.
- Build and share a knowledge base to inform and encourage resilience in practice.

In the following pages are presented impact stories that relate to different focus areas of work resulting from this approach, as follows:

1. **Coalitions for change** and the foundation of the engineering-led coalition, ICSI, started with our recognition of the importance of guidance, tools and standards, engaging widely across sectors and the value chain to bring different interests together.

2. **Survive and thrive (learning from crisis)** started with our commitment to education and capacity building, and desire to add value and something different to this space.

3. **Whole systems thinking or systemic change**, resulting in our work with ports, started with our commitment to map and articulate global systems and the supply chain for food.

4. **Transforming private sector leadership: inspire, empower, motivate**, started with our commitment to a whole value chain approach to create the shift we seek.

5. **Delivering action on the ground** started with our recognition that there was an entry point for water and developed into a comprehensive approach tackling policy, practice and learning simultaneously, together with resources for cities to use to build resilience.

These five examples of growing impact help to provide our foundation stones for the future.
1. Enabling changes in practice, working better together to embed resilience

WHAT WE’VE LEARNED:

Coalitions for change and the foundation of the engineering-led coalition, ICSI, started with our recognition of importance of guidance, tools and standards, engaging widely across sectors and the value chain to bring different interests together.

2016-17

Agenda-setting research, and the report ‘Understanding the landscape’ highlighted gaps and inconsistencies in guidance, tools and standards. 37% of survey respondents unclear on the difference between risk and resilience showed the need to work with the engineering community to define a common understanding.

Research into resilience tools and approaches led to the Resilience Toolbox, mapping tools consistently across the infrastructure lifecycle stages for users to understand resilience on their project.

Stat: 70 tools reviewed and mapped by lifecycle stages. 79 stakeholders from 13 countries involved in workshops. Over 5,000 users have been registered to date for these listings.

2018-19

Forging relationships with globally significant players in the engineering community and leveraging relationships with ASCE, GCoM, WSP and ICE to create the engineering-led International Coalition for Sustainable Infrastructure (ICSI). This action-oriented forum shares knowledge and experience of embedding resilience to deliver targeted activities.

Stat: Stat: Reaching over 200,000 engineers across 175+ countries and 10,000+ City leaders worldwide to embed a consistent message on resilience. To date it has co-created research into guidance tools and standards, procurement, finance, governance and innovation for resilience of infrastructure.

2019-20

Engineers don’t operate in isolation they are part of an interconnected network of practitioners whose increasing understanding of resilience is critical to scaling our impact. A stocktake of climate-resilient infrastructure standards in collaboration with the Global Center on Adaptation confirmed their disconnected and inconsistent nature across the infrastructure lifecycle. ICSI Research into the landscape of guidance tools and standards for resilient infrastructure was published in 2021.

Stat: Over 2,800 individuals globally attended the virtual Brunel lectures with many more watching the recordings.

2020

Seth Schultz appointed as ICE Brunel lecturer for 2020-21 with a platform to promote resilience globally and to provoke a step change in the contribution of engineers to climate action. His lecture highlights the key role engineers must play to put resilience at the heart of infrastructure development and in fostering the collaborative partnerships required.

Stat: Over 2,800 individuals globally attended the virtual Brunel lectures with many more watching the recordings.

2020-21

The need for ‘guidance of guidance’ for all those working in infrastructure leads to the Infrastructure Pathways initiative to embed climate resilience across the lifecycle and connect practitioners. With a pool of around 50 stakeholders worldwide actively co-creating the project development it will create an informed consensus on climate resilient infrastructure requirements. Over 1,100 users have been registered to date for the Infrastructure Pathways beta product launched at COP26.

2021

2021 ICSI joins the UNFCCC Race to Resilience as a partner initiative, committing to securing commitments from engineering firms and individuals to the ICSI Pledge, and to influencing and/or delivering projects in 2,000 cities to improve the climate resilience of 400m people.
2. Learning from past, present and future crisis to build resilient communities

WHAT WE’VE LEARNED:
Survive and thrive (learning from crisis) started with our commitment to education and capacity building, and desire to add value and something different to this space.

2018-19
Crisis provide common insights that help others to learn from what has happened, building the resilience of the system to better prepare for uncertainties. City leaders in Christchurch reflected with us on their post-crisis response, and the role of the humans in the system.

Quote from participant: "It seems to me that there is universally inadequate recognition of the importance of preparedness"

2019
Consideration of how to prepare infrastructure stakeholders led to partnership with EIS council to host EARTH EX global resilience scenarios to understand simulated multi-hazard multi-stakeholder shocks and stress and the impact on whole system resilience.

Stat: EARTH EX III involved 11,000 people, 2000 organisations 38 sectors and 42 Nations.

2018-19
The focus on human behaviours across the whole system deepened as we captured reflections on the Cape Town Day Zero water crisis using in-depth interviews, filmed for posterity, helping users of this resource to understand the whole system perspective of a crisis.

Stat: 54 film-based learning modules and reading resources, more than 50 hours of film capturing reflections from the 39 interviewees.

2020
This effective and engaging ‘listening’ methodology became the focus of the Resilient Leadership initiative that has been viewed by over 11,500 users to date. This followed senior corporate and city leaders, serving 200,000+ employees and over 18 million city residents, as they journeyed through the Covid pandemic in real time. It generated emerging insights into the nature of resilient leadership and of how leaders must lead to build resilience.

Quote: "...everybody was facing slightly different versions of adversity and having different issues to deal with. And there was a bunch of common things – like the wellness and care for our colleagues..."

2020-21
The Engineering a Safer Future initiative with Lloyd’s Register Foundation involved focused discussions with 18 participants drawn from LRF’s grantees and partners, on the challenges and opportunities presented by the COVID pandemic, highlighting transformative change across different industry sectors and the shift taking place in practitioner thinking.

Stat: working with 8 senior global change leaders, serving 150,000+ employees, 95,000 members and coalitions of 98 cities and 78 organisations, during the road to COP26.

2021-22
The evolving insights into learning from crisis is generating a template for leaders in relation to resilience, with the methodology now being applied to Climate Leadership, working with senior leaders in the run up to and beyond COP26 to capture their perspectives as they navigate the challenges of leading through uncertainty in the face of the overwhelming climate crisis.

Stat: working with 8 senior global change leaders, serving 150,000+ employees, 95,000 members and coalitions of 98 cities and 78 organisations, during the road to COP26.

Other innovations include the Daily COPpuccinos capturing insights from resilience pioneers through interviews shared at COP26 with over 6,000 plays to date. The Resilience Engineered series demystifies resilience and why it matters, as a teaching aid, and as a way to prompt discussion about resilience and build the business case.

The California Learning series developed with the Resilient Cities Catalyst explores community-led resilience – in each time what has helped to make a shift in the face of respectively wildfires, coastal challenges, and hard-to-reach communities.

CONTRIBUTING TO A FUTURE VISION
Our work creates resources that others can use at all levels personally, professionally, organisationally or across a system, to build resilience, and to learn from others, connecting and growing the engaged global resilience community.
3. Building a consensus around whole system change for ports to speed up action

**WHAT WE’VE LEARNED:** Whole systems thinking or systemic change, resulting in our work with ports, started with our commitment to map and articulate global systems and the supply chain for food. Ports and port cities are now seen as critical gateways for low carbon resilient growth and transformation.

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<thead>
<tr>
<th>N/A</th>
<th>2018</th>
<th>2019</th>
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<th>2020-21</th>
<th>2021</th>
<th>2021-22</th>
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<tr>
<td>Ports are complex interdependent systems and COVID and Brexit have illustrated just how critical our ports are to supply chains for industry, retail, food and more. With 90% of internationally traded goods handled by ports the need to ensure resilience is clear.</td>
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<td>A cross-sector round table convened stakeholders from across the ports system to understand together the barriers to change and the key resilience challenges they face. This set out the resilience issues associated with supply chain and logistics, in particular for food.</td>
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<td>Research on the food sector demonstrated the multiple and diverse threats affecting the sector and that the systemic resilience of infrastructure had limited visibility and consequently supply chains reacted to unexpected events rather than to proactively plan for them. We conducted a series of workshops on supply chain resilience for global food supplies, resulting in a report setting out current challenges.</td>
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<td>We captured best practice for Ports resilience in an industry primer that examined the barriers to the uptake of resilience measures and good practice. We provided a view on opportunities to scale up resilience actions across the sector and the impact on global supply chains for freight, logistics, food, and energy.</td>
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<tr>
<td>We launched Resilience4Ports to understand how to accelerate whole system change and overcome barriers using a value chain approach involving all stakeholders, to drive resilience across the hub of systems that ports support. Two stakeholder workshops were conducted alongside research to explore the drivers of change at a global and regional level and develop cross industry action.</td>
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<td>Resilience4Ports featured in a maritime sector-wide film on Ports as #Gateways2Growth, accompanied by a film on the decarbonisation of shipping featuring our founding partner, Lloyd’s Register Foundation.</td>
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<tr>
<td>The Resilience Shift is invited to become the lead partner in the Navigating a Changing Climate coalition who represent ports and inland waterways in the Marrakech Partnerships. With resilience a hot topic at the COP26 Maritime Hub and green corridors in the news, we publish a topical report on green corridors and energy infrastructure in partnership with Arup and Lloyd’s Register.</td>
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**IMPACT STORIES**

**Stat:** An equivalent to 65% of the sea freight capacity between Europe and Asia and the transpacific region was cancelled within a few weeks of the COVID crisis.

**Stat:** 45% of firms surveyed in the UK food supply chain. Only 8% of firms believed they operated truly agile supply chains. A further 70% representatives from food supply chains took part in 7 workshops across the globe.

**Takeaway:** Ports, planning cycles, typically five to 10 years, do not align with the much longer useful life of infrastructure, typically 30 to 50 years

**Stat:** 30 organisations across the value chain contributed time and knowledge freely, participating in the workshops to develop consensus around 36 trends and developments, four key drivers, and four areas of action for transformative change.
WHAT WE’VE LEARNED:

Transforming private sector leadership: inspire, empower, motivate, started with our commitment to a whole value chain approach to create the shift we seek.

CONTRIBUTING TO A FUTURE VISION

Other organisations will be inspired and empowered to make changes that can contribute to resilience, whether as part of their business, or for their organisation generally, and in their wider industry sector or infrastructure system. Change happenS across the whole value chain, and organisations such as The Resilience Shift provide a platform for collaboration.

4. Transforming organisations with our aim to inspire, empower, and motivate change

2018-19

Over the last four years we a have forged a collaborative relationship with Wood which began with our agenda setting research. This led to us appointing Peter Hall as ambassador for the initiative, with him actively engaging with events and the resilience community in the USA on our behalf.

2019-21

As this relationship with Wood grew, they were an early collaborator of our tools and approaches research providing constructive input, critical review, and as early adopters throughout. Wood are on a journey of transformation themselves, from their origins as an oil and gas company, to now a broad reaching consultancy specialising in energy transition and sustainable development. We are collaborating on a resilience showcase together and they have become a Champion with our partner, the business resilience network, Resilience First.*

Takeaway: Wood and other organisations have acknowledged (in our feedback surveys and in articles) the part we have played in influencing their thinking.

2019-21

Our support of and strategic partnering with Resilience First has created a platform for understanding how firms are embedding resilience into their operational thinking to manage the impact of shocks and stress in an interconnected world they will soon face. In 2021 it joined the Race to Resilience as partner initiative and it will enable its members to commit to tangible actions that can contribute to resilience.

Stat: The network includes over 600 businesses with annual revenues of more than $3 trillion, employing more than 10 million staff, and a presence in more than 150 countries.

2020-21

This relationship, and our tools and approaches work, has allowed us to build tools and techniques which we are now employing as part of the Race to Resilience. Resilience Shift staff are working from within Race to Resilience to develop the metrics that organisations participating will be measured against to understand the scale of their resilience impact on their operating environments.

Stat: The Race to Resilience has 28 Partners representing over 2,000 organisations, delivering action in over 100 countries.

2021

As one of three Managing Partners for the CDP Resilience Hub, we helped to shape this innovative convening of public and private organisations, representing many stakeholder communities - finance, NGOs, academia, cities, and more. With 80 partners, 17 sponsors and 176 participating organisations delivering 154 events, this collaboration was a huge opportunity for cross-sector sharing, and to accelerate action on resilience and adaptation.

2021-22

As co-founder of The Resilience Shift, Arup itself has grown its expertise and thought leadership in resilience, Enhancing its global resilience skills network for its staff, and making resilience one of the pillars of its global Sustainable Development Strategy. Arup, Wood and WSP, with a combined global footprint of over 100,000 professionals, are joining our partners Resilience First and the International Coalition for Sustainable Infrastructure to launch the Engineering Leadership Group, a new engagement platform to capture the voice of global engineering firms.
### Delivering action on the ground

Started with our recognition that there was an entry point for water and developed into a comprehensive approach tackling policy, practice and learning simultaneously, together with resources for cities to use to build resilience.

<table>
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<tr>
<th>Year 1</th>
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<th>Year 3</th>
<th>Year 4</th>
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<tbody>
<tr>
<td>N/A</td>
<td>2017-19</td>
<td>2018-19</td>
<td>2019-20</td>
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**Scoping research** helped us to understand the need for collaborative water governance designed with resilience in mind. We co-developed the City Water Resilience Approach (CWRA) and the OurWater digital tool to respond to this gap, involving stakeholders across city water catchments and significant project partners. We also developed a best practice primer for potable water infrastructure, and an initiative to capture learning from Cape Town’s Day Zero drought response.

**We developed an influence strategy**, convening diverse water collaborators from our resilience work, and with a joint letter and policy campaign around Building a resilient future through water, supported by peer-reviewed papers. We shared this work at numerous events and convenings designed to engage the community around the resilience-led collaborations.

Stat: 700 workshop participants with first phase of development involving an initial five cities.

**We also developed a best practice primer for potable water infrastructure as part of our work to explore how to scale up best practice for resilience.** We also created a film-based initiative to capture learning from Cape Town’s Day Zero drought response and share the lessons for all cities about systemic change and learning from crisis.

**We developed the CWRA methodology with in total 8 cities, now at various stages with published reports and engagement activities along the way and supported by major organisations such as the World Bank. Two cities have fully implemented the CWRA methodology Cape Town and Miami.**

Stat: impacting ~9.6 million people in Cape Town and Greater Miami and the Beaches.

**The Resilience Shift supported the Water Pavilion at COP and a number of themed events at the COP Resilience Hub around water and WASH issues in relation to resilience building.**

**The CWRA has now been adapted for use in lower- and middle-income countries and for remote implementation and is being used with 6 African city regions in 2021-22 through a collaboration with the World Resources Institute and the Resilient Cities Network.**

Stat: A further 6 million people in Addis Ababa and Kigali will be impacted by this implementation which has started in 2020.

Takeaway: The adaptation enables it to be scaled up dramatically across the world as an end to end multi-stakeholder tool that tackles the need to build urban water resilience in collaboration with all catchment stakeholders.
SECTION 8

NEXT STEPS
In 2022, at the conclusion of the five-year grant agreement between Arup and Lloyd’s Register Foundation, The Resilience Shift has spun out of Arup to become an independent non-governmental organisation. This was one of the success criteria of the grant agreement to establish a long-term business model to enable the programme and its mission to self-sustain.

Through its foundational work, The Resilience Shift identified six essential communities of practice. Resilience Rising, a new consortium has launched, with core strategic partners, each focused on a dedicated purpose and audiences. With Lloyd’s Register Foundation and Arup as ongoing partners, both organisations will remain at the forefront of resilience thinking and practice, and embedded in the DNA of the new entity.

Resilience Rising is innovating to make systemic resilience the norm as society transforms towards a net zero future, by building capacity, advancing thought leadership, and advocating for change.
ACKNOWLEDGEMENT
Thank you to everyone who has worked with us since the start of this journey.
Special thank you to our founding partners The Lloyd’s Register Foundation and Arup.