ICT and Automation (ICTA) Scoping Study Report





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Foreword

Executive Summary

Sir John Egan's 'Accelerating Change' report in 2002 identified IT as a cross-cutting issue for the construction industry, and while we have seen great strides in the use of some technologies, take-up of other tools has been hampered by lack of industry input to their efficient development and deployment.

In June 2006, the National Platform's Strategic Research Agenda highlighted the key role that research into ICT and automation could play in supporting the future competitiveness of the UK construction industry. Since then, we have sought to flesh out this role. We have identified – from an industry-led perspective – what types of information, communication and automation technologies needed to be developed. And, perhaps more importantly, we have developed a vision of how they might be integrated together.

The future success of the UK construction industry in an increasingly competitive global market will depend upon the efficiency with which we create and reuse information throughout the design, construction and whole life management of our built assets. Innovations here will also support dramatic improvements in how we collaborate in the timely and efficient creation of a more sustainable built environment.

This is an ambitious, forward-looking report that should serve as a call to arms to everyone concerned about the future of our industry and our built environment.



Keith Clarke

National Platform High Level Group Chairman; Chief Executive, Atkins



National Platform Support Group Chairman; Chief Executive, Constructing Futures

Bob White

This National Platform 'ICT and Automation' (ICTA) Scoping Study report is intended as a 'Call to Arms' for industry.

The strategic research programmes / roadmaps are the key section of this report (see Section 2 – Strategic Programmes / Roadmaps), and should be reviewed and updated periodically to ensure relevance and longevity.

The roadmaps were developed through a combination of work carried out by the National Platform ICTA Working Group, and through information gathering and analysis during two roadmapping workshops – held specifically for this Scoping Study. Additionally, a significant amount of desktop research was carried out to review a number of existing Built Environment roadmaps from other countries - this information was used to supplement the work carried out by the Working Group and workshops, and to highlight any commonalities.

In order to achieve the industry's long-term vision of itself, the 'ICT and Automation' priority area has identified the following five key research topics:

- Collaborative Prototyping to Define and Deliver Client Requirements (Roadmap R1)
- R3)
- Mass Adoption and Application of Off-Site Manufacturing, Automation and Mechanisation Processes & Systems (Roadmap R4)
- Well trained, well qualified workforce able to use the latest best practice technologies (Roadmap 5)

By completing the research activities described in all five detailed roadmaps, and then integrating all these outputs into industry, the overall ICTA vision will be achieved.

To illustrate how the five themes might be integrated an example scenario has been devised:

• Efficient, Seamless Sharing of Information Across the Built Environment Stakeholders (Roadmap R2) • Ability to Interact with Real-Time Information Regardless of Physical Location or Timezone (Roadmap

Clients work with a multi-disciplinary team to use existing knowledge about their activities, anticipated future requirements, and industry knowledge about similar client needs to agree a brief - describing the organisational need for future facilities, and working on the principles of best whole-life value. As the brief is developed, additional team members are brought into the team as early as possible, and begin to use a virtual environment to prototype or model solutions which meet all the various dimensions of the brief – functionality, aesthetics, logistics, ease and safety of construction, operation and maintenance, whole life cost, sustainability, etc. Regardless of their location, all authorised project participants can interact with this virtual environment using various different computer hardware/software combinations, with the latest model version being readily available online, and over time being progressively populated to increasing levels of detail.

Once a consensus is reached about the finished form of parts of the facility, manufacturers and suppliers (already involved in the design process) reuse model information for offsite fabrication (perhaps extensively automated) of the required components in the optimum sequence for just-in-time delivery to the correct zone at the facility's location. Each component has an embedded device that carries all relevant information about its manufacture, material, service requirements, etc, and its arrival on site is, of course, automatically recorded. Once delivered, each component is swiftly and safely installed in its precise position by skilled site operatives - supported, where appropriate, by robot devices. All site operatives, project managers and other personnel wear small devices that monitor their exact position, giving warnings, where necessary, regarding the individual's safety and security. These wearable devices can also provide data about individuals' immediate surroundings (drawing on the embedded data in installed components and data stored in the virtual model), helping, for example, operatives to undertake site activities, with context-sensitive viewing tools (e.g. VR glasses) providing audio-video installation quidance. Those with managerial responsibilities can interrogate the online environment to get real-time updates on schedules, projects costs and other performance parameters – the same data also being available simultaneously to, for example, a client representative sitting in a remote geographic location perhaps in another timezone.

As on-site processes are completed, the virtual environment is populated with as-built data that can be seamlessly reused for operation and maintenance purposes. The building model thus becomes a powerful asset management tool, linking the facility owner/operator with relevant suppliers or maintenance contractors, with all repairs or replacements automatically recorded. The actual inservice performance of building components is logged and can be interrogated by the owner/operator, manufacturers/suppliers, and by authorised professionals tasked with designing and delivering similar facilities for the same or (subject to confidentiality limits) similar clients. Similarly, any extensions, alterations or changes of use of the facility are also recorded for feedback purposes, and to inform future developments.

Introduction

'National Platform for the Built Environment' 1.1

Mission: The National Platform aims to demonstrate that research is a vehicle for industry transformation, and persuade industry that research is a core, business critical issue.

'National Platform' is an initiative to mobilise the whole Built Environment sector (see Figure 1 - Three economic sectors form the Built Environment) - contractors, authorities, architects and other designers, purchasing bodies, and the full range of suppliers, clients and users - to find a clear set of common industry priorities. (See Appendix A - National Platform Strategic Research Agenda)

Being industry-led, and supported by authorities, it will contribute to the forthcoming European and National programmes for research, development, innovation and demonstration of the built environment.

Consequently, National Platform seeks to influence and improve access to UK and EU research funding (through close links to ECTP - European Construction Technology Platform) to significantly increase the level of strategic, collaborative research in the UK Built Environment sector.

This initiative provides us with the opportunity to rethink the process of designing and building our environment, and to introduce a new approach to construction, thereby transforming the Built Environment into a competitive, responsible, knowledge-based, and client-orientated industrv.



Figure 1 - Three economic sectors form the Built Environment

Background 1.2

In early 2006, the National Platform undertook a poll of members and colleagues, based on the European (ECTP) Strategic Research Agenda.

The key areas identified as high priority for the UK are:

- Reduced Resource Consumption
- A new Client-orientated, Knowledge-based, Construction Process
- ICT and Automation (ICTA)

Note: See Appendix B – Glossary of Terms, for definitions of 'ICT' and 'Automation' (and other terms and abbreviations used throughout this report).

1.2.1 Aims

An ICTA Working Group (see Appendix C1 – Workshop Attendees for members) was established mid-2006 to translate the National Platform's Strategic Research Agenda (see Appendix A – National Platform Strategic *Research Agenda*) into an industry-led prioritised research programme that:

- Supports the journey towards the UK industry's long-term (15 year) vision of itself.
- Built Environment.
- Encourages collaborative research projects (that collectively form a coherent programme of work).

1.2.2 Objectives of the ICTA Working Group

In consultation with industry, define themes and a supporting strategic research programme.

- Establish long-term (15 year) research objectives, and organise long-term research actions, that correspond with both market-driven innovation and long-term vision.
- establishing a clear set of directions and priorities.

• Influences the European (ECTP) SRA to ensure EU funding is available to meet the UK's requirements. • Informs UK funding bodies' research programmes, easing access to these sources for stakeholders in the

• Provide a research programme / roadmap for researchers and industry i.e. pave the way for research by

• Accelerate the adoption, take-up, development, and research of emerging and new technologies that may revolutionise the Built Environment sector at large.

 Maintain close ties with the ECTP PICT (Process and ICT) focus area, and review and contribute to their SRA and Implementation Action Plan.

• Ensure alignment with the other two National Platform priority areas: Reduced Resource Consumption; and Client-Orientated, Knowledge-Based Construction Process (see Appendix A - National Platform Strategic Research Agenda).

 Propose longer-term resource - required to facilitate and monitor the development / implementation of research projects within the programme.

1.2.3 Initial Work Undertaken by ICTA Working Group

Work carried out by the ICTA Working Group prior to the commissioning of the Scoping Study (up to May 2007) included:

- Streaming of initial key areas.
- Initial discussion and clarification of the potential benefits, key requirements, potential research areas, existing good practice, and potential resources and members.
- Ranking and rating of themes, revised groupings, draft process and flow diagrams.
- Initial consultation with University of Salford to check assumptions, gaps, and potential overlaps.
- Consultation with National Platform, Constructing Excellence and DTI.
- Identification of the best way forward to achieve the stated aim and objectives, i.e. a Scoping Study.

Note: Initial work undertaken by the ICTA Working Group has been identified in Appendix E - Summary of Existing Roadmaps and Workshops under the column heading 'UK NP ICTA'.

Scoping Study 1.3

This ICTA Scoping Study was commissioned in August 2007 to:

- Produce a long-term (i.e. strategic) research programme / roadmap for the NP HLG to endorse for publishing.
- Identify and engage key stakeholders from industry and research through the research programme development process.

The Scoping Study will subsequently be used to help:

- Mobilise the whole built environment sector in a focused way.
- · 'Pave the way' for research by establishing a clear set of common industry priorities.
- Accelerate the adoption, take-up, development, and research of emerging and new technologies that may revolutionise the built environment sector at large.
- Improve access to EU and UK research funding.

The Scoping Study has also addressed HLG feedback:

- Longer-term vision.
- Increased focus on automation.
- Not to focus on legal / contractual issues.
- Focus on industry's requirements (i.e. demand), rather than existing research (i.e. supply).

1.3.1 Desktop Research

In producing the Scoping Study, the following existing built environment roadmaps were reviewed to identify gaps, overlaps and synergies, thereby compiling a 'super-roadmap' (see Appendix E - Summary of Existing Roadmaps and Workshops):

- ECTP Strategic Research Agenda / Implementation Action Plan (Europe)
- National Platform ICTA Working Group's previous work (see Section 1.2.3) (UK)
- Strat-CON / ROADCON (Europe)
- Foresight 'Constructing the Future' (UK)
- Construction 2020 A Vision for Australia's Property & Construction Industry (Australia)
- FIATECH (USA)

1.3.2 Roadmapping Workshops

It was recognised that to ensure the above aims and objectives were met, roadmapping workshops with a broad range of industry delegates were required.

Adopting a roadmapping approach ensured that the resulting research programme:

- Addressed the entire context within which ICTA sits.
- Identified and engaged key stakeholders from industry and research in the research programme development process.
- Obtained industry endorsement of the resulting research programme / roadmap.

The 29 delegates that attended the two workshops were invited from a broad range of industry backgrounds (i.e. clients, funders, consultants, contractors, vendors, suppliers and academia), and were generally relatively senior individuals within their organisations.

The roadmapping workshops concentrated on ICTA as a means to an end, rather than the end in itself (i.e. focusing on the value that ICTA can bring).

They also focused on how ICTA can help address the increasing challenges of the UK Built Environment industry by:

1) Addressing strategic business drivers for the industry - i.e. High level / long term issues (over 10-15 year timescale).

- 2) Establishing which ICTA products, services and technologies are required to address these drivers.
- 3) Identifying the research that needs to be carried out to enable the development of these products, services and technologies.

Following the workshops, their outputs were analysed to consolidate and prioritise the 'super-roadmap' (see Section 1.3.1), thereby creating the National Platform ICTA Strategic Research Programme.

See Appendix C – Roadmapping Workshops for details of workshop attendees, the roadmapping methodology, the template used to present the outcomes, and photographs of the delegates in action.

1.3.3 Constraints and Assumptions

The key constraints and assumptions experienced during the delivery of the Scoping Study were:

- Tight delivery programme (especially over holiday season) see Figure 2 Scoping Study Delivery Programme.
- Limited workshop attendance by client bodies and construction suppliers.
- will be dealt with by others).



Figure 2 - Scoping Study Delivery Programme

• HLG feedback advised the Scoping Study to ignore the legal and contractual issues (assume these issues

Strategic Programmes / Roadmaps 2

Global Drivers of Change 2.1

Global economic competition has compelled many organisations to explore all possible options for improving the delivery of their products or services. This trend has also become apparent in the construction industry, with clients expecting a better service and projects that meet their requirements more closely. This has challenged the industry to become more efficient, integrated and attractive, both in the eyes of society and its potential workforce.

The global drivers of change, arising from social, technological, economic, environmental and political trends, which will influence the construction industry in the next fifteen years, can be consolidated into nine key drivers:

- Urbanisation, growth of cities, and transportation.
- Ageing population.
- Rapid technological and organisational change.
- Environmental and climate change.
- Shift from public to private.
- The knowledge economy and information overload.
- Technologies for tomorrow.
- People, safety and health.
- Vulnerability, security, corruption and crime.

In response, government, industry or research-led construction change initiatives have emerged in most developed countries which set out a vision of where the industry should head. For example, in the UK the key 'call to arms' reports include Constructing the Team (Latham, 1994) and Rethinking Construction (Egan, 1998). Sought after improvements, common to most of the initiatives, include reducing construction time and cost, defects, accidents, waste and operation and maintenance costs, whilst improving predictability and productivity.

Figure 3 - Construction Industry Drivers of Change illustrates these global trends which have led to the identified construction drivers, and instigated the targets for improvement. It is these intra-construction industry targets for improvement that have been taken to form the drivers for the ICTA Roadmaps.



Figure 3 - Construction Industry Drivers of Change

Summary Roadmap 2.2

In order to achieve the industry's long-term vision of itself, the 'ICT and Automation' priority area has identified the following five key 'research topics' that must be addressed:

- Collaborative Prototyping to Define and Deliver Client Requirements
- (Achieved by Roadmap R1)
- Efficient, Seamless Sharing of Information Across the Built Environment Stakeholders
- (Achieved by Roadmap R2)
- Ability to Interact with Real-Time Information Regardless of Physical Location or Timezone
- (Achieved by Roadmap R3)
- Systems
- (Achieved by Roadmap R4)
- Well Trained, Well Qualified Workforce able to use the Latest, Best Practice Technologies
- (Achieved by Roadmap R5)

Mass Adoption and Application of Off-Site Manufacturing, Automation & Mechanisation Processes and

Consequently, the National Platform initiative can firstly be subdivided into the three priority areas identified in Section 1.2 – Background, with ICTA being subsequently divided into the above five research topics (see *Figure 4 - Summary Roadmap*).

Note: NP ICTA headings have been mapped against ECTP headings to help identify commonalities.



Figure 4 - Summary Roadmap

2.3 Detailed Roadmaps

Each 'research topic' has a detailed roadmap (see pp 12-16), which schedules out the products, services and technologies (blue boxes) that were identified by the industry as being necessary to address the key drivers (yellow arrow).

Subsequently, in order to deliver the products, services and technologies, the research and enablers have been identified in the green boxes (divided into short, medium and long-term activities).

By completing all five detailed roadmaps, the overall ICTA vision (see Section 2.4) will be achieved.

Important:

1) Although there may be a temptation to focus research efforts on developing the technologies, products and services, it was strongly emphasised by all involved that the 'people' issues (e.g. training, culture change, leadership) and 'process' issues (e.g. integration of supply chain and systems, contracts / legal) are key to bringing about effective change – see Figure 5 - Relative Importance of People, Process and Technology.

2) It is also worth highlighting that there may be significant benefits (time & cost) in adapting research / learning from other industries (e.g. more advanced manufacturing industries, such as automotive and aerospace) to the Built Environment – further research in this area is recommended.



Figure 5 - Relative Importance of People, Process and Technology

There are some blank boxes on the detailed roadmaps (e.g. ICT Infrastructure roadmap). The reason for this is due to the fast-moving nature of some of these research themes (e.g. trying to map out IT infrastructure requirements more than four years from now was not considered worthwhile).

Finally in this section, to review the detailed source information that has been used in creating these roadmaps, and for the links / synergies with the ECTP SRA Implementation Action Plan, and other roadmaps, refer to Appendix E - Summary of Existing Roadmaps and Workshops.

Roadmap R1

See following spread

12





Ability to Interact with Real-Time Information Regardless of Physical Location or Timezone

Roadmap R3



Efficient, Seamless Sharing of Information Across the Built Environment Stakeholders



Roadmap R5

2.4 The ICTA Vision

As described above (see Section 2.2 – Summary Roadmap) the 'ICT and Automation' priority area was subdivided into five key 'research topics' that must be addressed. By completing the research activities described in all five detailed roadmaps, and then by integrating all these outputs into industry, the overall ICTA vision will be achieved.

To illustrate how the five themes might be integrated, and to help convey the message to industry, the following example scenario has been devised:

'Built environment 2020'

Clients work with a multi-disciplinary team to use existing knowledge about their activities, anticipated future requirements, and industry knowledge about similar client needs to agree a brief - describing the organisational need for future facilities, and working on the principles of best whole-life value. As the brief is developed, additional team members are brought into the team as early as possible, and begin to use a virtual environment to prototype or model solutions which meet all the various dimensions of the brief – functionality, aesthetics, logistics, ease and safety of construction, operation and maintenance, whole life cost, sustainability, etc. Regardless of their location, all authorised project participants can interact with this virtual environment using various different computer hardware/software combinations, with the latest model version being readily available online, and over time being progressively populated to increasing levels of detail.

Once a consensus is reached about the finished form of parts of the facility, manufacturers and suppliers (already involved in the design process) reuse model information for offsite fabrication (perhaps extensively automated) of the required components in the optimum sequence for just-in-time delivery to the correct zone at the facility's location. Each component has an embedded device that carries all relevant information about its manufacture, material, service requirements, etc, and its arrival on site is, of course, automatically recorded. Once delivered, each component is swiftly and safely installed in its precise position by skilled site operatives - supported, where appropriate, by robot devices. All site operatives, project managers and other personnel wear small devices that monitor their exact position, giving warnings, where necessary, regarding the individual's safety and security. These wearable devices can also provide data about individuals' immediate surroundings (drawing on the embedded data in installed components and data stored in the virtual model), helping, for example, operatives to undertake site activities, with context-sensitive viewing tools (e.g. VR glasses) providing audio-video installation guidance. Those with managerial responsibilities can interrogate the online environment to get real-time updates on schedules, projects costs and other performance parameters – the same data also being available simultaneously to, for example, a client representative sitting in a remote geographic location – perhaps in another timezone.

As on-site processes are completed, the virtual environment is populated with as-built data that can be seamlessly reused for operation and maintenance purposes. The building model thus becomes a powerful asset management tool, linking the facility owner/operator with relevant suppliers or maintenance contractors, with all repairs or replacements automatically recorded. The actual inservice performance of building components is logged and can be interrogated by the owner/operator, manufacturers/suppliers, and by authorised professionals tasked with designing and delivering similar facilities for the same or (subject to confidentiality limits) similar clients. Similarly, any extensions, alterations or changes of use of the facility are also recorded for feedback purposes, and to inform future developments.

3 Existing Research

3.1 Research Project Databases

This Scoping Study identified four key databases for starting to understand what ICTA research has already been completed, or is already underway.

These databases are:

3.1.1 VTT website for EU projects

This website contains listings of all 'Computer Integrated Construction' (CIC) research projects that have been / are being undertaken by the VTT Technical Research Centre in Finland.

It provides summary details of the project title, brief description, dates, research framework, and funding source. Furthermore, links to the individual project websites are also included, which allow access to full details (e.g. deliverables, partners, cost).

3.1.2 Engineering & Physical Sciences Research Council (EPSRC) for UK projects

EPSRC is the main UK government agency for funding research and training in engineering and the physical sciences, investing around £740 million a year in a broad range of subjects.

This website has a comprehensive search tool (including free text), and provides details of project title, project abstract, dates, principal investigator, partners, organisation, department, and cost.

It also provides details of calls for proposals, funding opportunities, funded grants, programme areas, and a funding guide.

3.1.3 Technology Strategy Board (TSB) for UK projects

The TSB is an executive non-departmental public body (NDPB), established by the Government through the DTI. Its task, operating across all important sectors of the UK economy, is to stimulate innovation in those areas which offer the greatest scope for boosting UK growth and productivity.

With a business-led panel of board members, an executive team and a business focus, the TSB will play an increasingly important role in the development of the Government's innovation strategy. Its primary aim is not the

creation of knowledge - where Government separately invests over £3 billion per annum - but the translation of knowledge into innovation and new and improved products and services.

The vision: for the UK to be seen as a global leader in innovation and a magnet for technology-intensive companies, where new technology is applied rapidly and effectively to create wealth.

The TSB website contains a searchable database of research projects, providing summary details, including project title, abstract, dates, partners, contacts, and cost.

3.1.4 ProQuest Dissertations & Theses Database (PQDT) (for PhDs)

With more than 2.3 million entries, the PQDT database is the most comprehensive collection of dissertations and theses in the world.

3.2 Research 'Centres of Excellence'

In addition to the above databases, UK 'Centres of Excellence', or 'Innovative Manufacturing Research Centres' (IMRCs), for ICTA research have been identified as follows:

- University of Bath Innovative Manufacturing Research Centre
- Imperial College Built Environment Innovation Centre
- Cambridge Engineering Design Centre
- Cambridge Institute for Manufacturing
- Cardiff University Innovative Manufacturing Research Centre
- Cranfield Innovative Manufacturing Research Centre
- University of Liverpool e-Business Research Centre
- Loughborough Innovative Manufacturing and Construction Research Centre
- Nottingham Innovative Manufacturing Research Centre
- Reading Innovative Construction Research Centre
- Salford Centre for Research and Innovation in the Built and Human Environment
- Warwick Innovative Manufacturing Research Centre

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Built and Human Environment

4 Recommendations

IMRCs receive five year block grants from EPSRC to be flexibly allocated between projects. This provides the UK's leading manufacturing researchers with a base of stable yet flexible funding, freeing them from the uncertainty and long lead times of project-based applications and enabling them to be responsive to the needs of UK industry and pursue strategic research themes as appropriate.

Each of these IMRCs has their own website that contains full details of the research projects that they are undertaking, and information of their individual areas of focus and expertise.

3.3 Reviewing Existing Research

This Scoping Study report does not analyse existing research - to identify gaps or synergies with the industry requirements – an activity that should be undertaken as part of the next 'implementation' phase.

However, during this Scoping Study, some existing research projects have been identified. This information has been included in *Appendix F – Existing Research*, as a useful starting point for whoever is selected to implement the research roadmaps during the next phase. The appendix contains the following project details: description, organisation, department, cost, start and finish dates, and funding source.

In order to ensure that these roadmaps are adopted and embedded within the industry, and hence the required research is undertaken to achieve the vision, the following recommendations are made:

1) The publishing of this National Platform ICTA Scoping Study report should serve as a 'Call to Arms' for industry. (See Section 5.3 - Dissemination)

2) A 'programme office' should be established. (See Section 5.1.2 – 'Programme Office' Role)
3) The roadmaps should be reviewed and updated periodically (suggest every 3 years) to ensure relevance

3) The roadmaps should be reviewed and updated p and longevity.

4) It is important to ensure that all enablers are addressed, including those focusing on people & process issues (e.g. training, culture, contracts / legal) - without these being adequately addressed, the technologies, services and products are unlikely to succeed. (See *Figure 5 - Relative Importance of People, Process and Technology*)

5) Projects should include knowledge transfer from other industries, where it is considered that significant benefits could be gained for the construction industry in learning from other more advanced manufacturing industries (e.g. automotive and aerospace).

6) It is recognised that an extensive review of past and current research projects would take substantial time and effort, and may miss some research. Therefore, it is recommended that during the implementation stage the databases identified in Section 3 – Existing Research are used to establish the centres of excellence for relevant ICTA research, as identified in the roadmaps. The project co-ordinator should then liaise with these centres of excellence to ascertain and highlight the current research gaps and overlaps.

Also, when assessing new research proposals, the project co-ordinator's first point of contact (to avoid 'reinventing the wheel') should be the centres of excellence for that specific research area. (See Section 5.1.2 – 'Programme Office' Role)

In summary, liaising with the centres of excellence should provide the research project co-ordinator a clear view of:

- Existing research (and who is carrying it out).
- Required research that is not currently being addressed.
- Research that is being carried out that does not feature on the roadmaps, i.e. potentially research that industry does not need / want.

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5 Implementation

To aid the timely implementation of these recommendations, the ICTA Working Group has outlined their implementation proposals in Section 5 – Implementation for the HLG's consideration.

This section provides the High Level Group (HLG) with a proposed implementation plan for ensuring the ICTA Roadmaps continue beyond 'just' a paper exercise, and support the National Platform's aim - to demonstrate that research is a vehicle for industry transformation through managing an ongoing programme of work.

It addresses the key components required for success:

- True, and continuously aligned, industry requirements.
- Sustainable funding to support pan-industry improvement projects.
- Active and willing project participants.
- Competitive and informed **bidding and partnering brokerage support**.
- A comprehensive, managed and supported **long-term programme of projects**.

And last, but by no means least, these five components must be supported by an ongoing programme of dissemination.

Business Model 5.1

5.1.1 Ownership

The criteria used to assess who is best placed to manage and support the ongoing programme of work were:

- Access to industry stakeholders and ability to ensure programme remains industry led.
- Access to, and knowledge of, potential sources of funding (i.e. EU Framework 7 and Technology Strategy) Board).

 Track record in delivery of large programmes of research to innovation projects. This led to the conclusion that Constructing Excellence was best placed to host the 'programme office'.

5.1.2 'Programme Office' Role

The role of the programme office is defined as follows:

- with industry requirements. Report on progress at HLG meetings.
- Liaise with the relevant funding bodies to influence calls to reflect construction industry requirements.

• Maintain and support a programme of projects and re-examine on an annual basis to ensure alignment

- Brokerage partnerships where required to augment project team skills or avoid duplication of effort.

• Understand bid requirements, both logistically and what would make a project stand out, and help manage the bid return process to increase the construction industry's chances of success.

• Ensure activities are disseminated effectively to all stakeholders through developing, implementing and maintaining a communications programme.

It is envisaged that the programme office will be resourced full-time by a secondee from industry, sourced from one of the HLG companies on a rotating 12 month basis. They will be responsible for the day-to-day running of the programme. They should be supplemented by a supporting 'chairman' role nominated from the HLG representatives, whose role is to act as a figurehead - to promote the programme and negotiate at a higher level as and when required.

5.1.3 Funding (Initial and Ongoing)

Initial seed funding should be sourced from the HLG membership, matched by funding from the Technology Strategy Board, to cover this resource for the first six months. The programme office should then become selfsustaining through re-investing a small percentage (say 5%) of the funds won to support programme projects. This will not only incentivise the programme office to be successful in their role of initiating projects, encouraging participants and winning funding, it will also provide a sustainable funding mechanism for as long as the industry actively pursues and needs support to participate in the long-term programme.

Project Participation 5.2

A vital component in the successful continuation of this strategic programme of research is to generate a pool of active and willing project participants. This will be achieved by an active programme of dissemination (see Section 5.3 - Dissemination), and through the ongoing success of the programme office.

To understand what will encourage participation we have examined what stops participation currently:

- Focus on short-term project requirements, and hence a lack of time to think of long-term needs.
- Lack of understanding of the funding mechanisms available to the construction industry.
- Perceived lack of construction industry success in securing these funds.
- Time taken to complete the funding application process, and lack of matched funding within organisations (as most competitions provide only up to 50% of project costs).

It is proposed that the programme office, as detailed above (see Section 5.1 – Business Model) should alleviate these barriers to participation, but it is recognised that an active champion role should be undertaken by the HLG, and the companies they represent should be seen to be availing themselves of the programme offices services.

5.3 Dissemination

Production and publication of this report does not mark the end of the ICTA project. It is important that this initial report be publicised and made widely available to all potential stakeholders, with future communications being managed by the 'programme office'.

As an ICT and automation project, it is recommended that a dedicated website be established to help manage communications. It is envisaged that this website will include the following features:

- Downloadable versions of the report, and supporting background information.
- Regularly updated pages describing the long-term programme of projects.
- Email links to the 'programme office', to individuals involved with the ongoing programme, and to participants in projects (on a reciprocal link basis).
- Weblinks to project websites and those of relevant organisations.
- RSS feeds and to e-newsletters).
- Online threaded discussion forums to allow interested parties to exchange views and ideas arising from the report.

Details of the report and the website will also need to be widely circulated through an integrated campaign combining conventional marketing (e.g. branding, production and distribution of final report in hard copy and electronic formats), public relations (e.g. media relations, event speakers, etc), and public affairs activities (e.g. lobbying, engagement with industry associations, academia, European institutions, etc) - all managed by the 'programme office'.

• Regular news updates on key developments, new projects, etc (including the opportunity to subscribe to

Appendix A: National Platform Strategic Research Agenda

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The dissemination process is more likely to be successful if it offers a compelling, but succinct, vision of the future of the Built Environment industry - clearly identifying 'what's in it for me' to potential stakeholders. To this end, this report includes a short example scenario – provisionally branded 'Built Environment 2020' – to help explain where the initiative might lead.

full copies of the Strategic Research Agenda can be downloaded from the National Platform website (www.nationalplatform.org.uk)

A summary of responses to the SRA questionnaire is given here:

Deborah's document uk SRA quesion sumary respose - text to flow in - 2 pages.

Appendix B: Glossary of Terms

B1 ICT and Automation Definitions

ICT (Information and Communications Technology) covers any product (hardware or software), or service, that will create, capture, verify, manipulate, store, retrieve, transmit or receive information electronically in a secure digital form.

E.g. PCs, mobiles, email, www, wireless networks, robots, satellites, etc.

Automation is the use of control systems, such as computers, to control industrial machinery and processes, replacing human operators.

(In the scope of industrialisation, it is a step beyond mechanisation. Whereas mechanisation provided human operators with machinery to assist them with the physical requirements of work, automation greatly reduces the need for human sensory and mental requirements as well).

